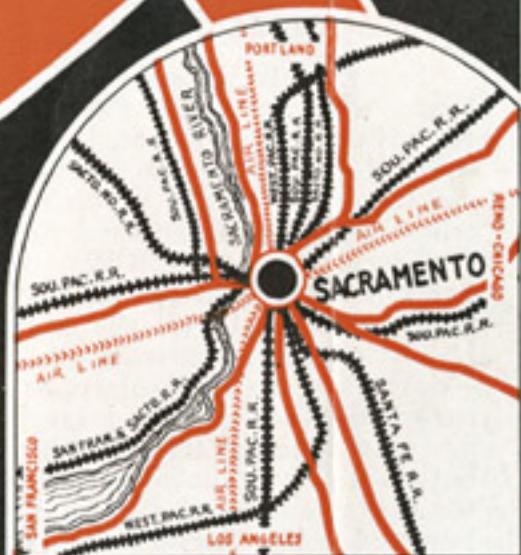


# HUB OF WESTERN INDUSTRY

POWER COSTS LESS

CLIMATE INCREASES  
LABOR EFFICIENCY

RAIL - HIGHWAY  
WATER AND AIR  
TRANSPORTATION  
CENTER OF WEST



# SACRAMENTO CALIFORNIA



# Sacramento—Industrial Center

Sacramento is located on the Sacramento River, at the center of California's great inland empire, seventy-five miles by air line northeast of San Francisco. It is the largest interior city on the Pacific Coast, and one of the most rapidly growing cities in America.

Already recognized as a manufacturing center, it is endowed with exceptional opportunities and facilities for further industrial development—a vast and varied supply of raw material; splendid transportation facilities by water, rail, highway and air; readily accessible world markets; ample water and power at low cost; available building sites and a stabilized labor supply; climatic conditions conducive to highest labor return; and financial institutions equipped to handle the largest projects.

## Raw Material

Sacramento is the center of a region which now produces 35% of the state's entire agricultural yield; 75% of its precious and structural mineral products; and has 9,000,000 of the 14,000,000 acres of virgin timber still standing in California.

Only in the infancy of its ultimate development, the sale value of raw products of this region in 1927 was:

### Agricultural products:

Field crops .....	\$51,500,000
Fruits .....	23,000,000
Dairy products .....	16,000,000
Vegetables .....	9,000,000
Poultry products .....	8,000,000
Wool and lambs .....	5,500,000
Beef and pork .....	5,000,000

\$118,000,000

Mineral products .....

45,000,000

Lumber .....

30,000,000

Total .....

\$193,000,000

## Transportation

Sacramento is served by three transcontinental railroads—the Southern Pacific, Western Pacific and Santa Fe, affording rapid transit to Eastern markets, and supplemented by a network of connecting steam and interurban electric lines in the assemblage of raw material and distribution of manufactured products to local markets.

The Sacramento River, one of the nation's most important inland waterways, opens the way to cheap water transportation to all the maritime markets of the world. It carries an annual cargo of approximately 1,500,000 tons—according to Federal reports the most valuable per ton cargo handled on any inland waterway. Palatial passenger and freight steamers ply on regular daily schedule between Sacramento and San Francisco, and light draft steamers and barges handle heavy cargo for nearly one hundred miles farther inland.

National, state and county highways center at Sacramento to provide unexcelled trucking facilities; and transcontinental and coastwise air mail, express and passenger lines make this city a central base of operation.

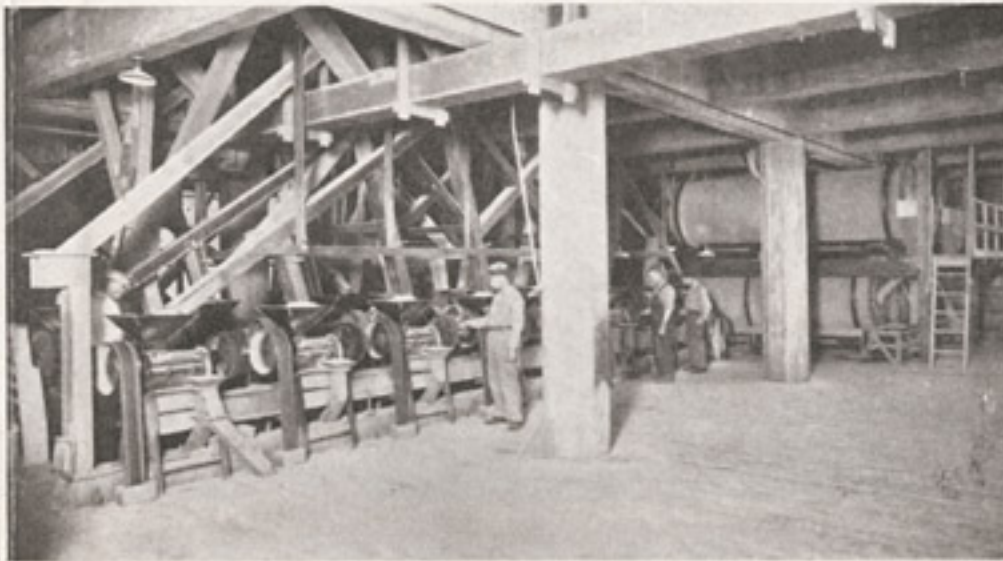
## Markets

Water transportation and terminal rail rates bring the markets of the world to Sacramento's door. This city is the established wholesale and jobbing center for Northern California, Nevada and Southern Oregon, and in many commodities for a much larger territory.

For the manufacturer, the rapidly developing markets of the Orient are at hand; more than 40 per cent of California's present population lies within a 100-mile radius; competitive rates favor Sacramento over Chicago and other eastern centers in shipments to all points in the West and are equal to points on the eastern seaboard.



Photo—Courtesy Swanston & Son  
Meat packing and slaughtering houses do an annual \$8,000,000 business.



Photo—Courtesy Calif. State Rice Milling Co.  
Rice mills handle large part of Sacramento Valley's \$9,000,000 rice crop.



California Packing Corporation Photo  
Two great canneries of California Packing Corporation employ 2900 men and women at peak season. Plant No. 11 in 1926 established world record pack of 30,000,000 cans of fruits and vegetables.



Photo—Courtesy Phillips Milling Co.

Sacramento's flour and feed mills are supplied by \$51,000,000 grain crop.



McCurry Photo

State Printing Plant is largest printing and bookbinding establishment west of Chicago.



Southern Pacific Company Photo

Southern Pacific Shops in Sacramento are second largest in the world, employing 4000 mechanics in manufacture and repair of giant mountain-type engines, freight cars and other equipment.

## Water and Power

Sacramento's water system is municipally owned, and rates are lower than in any other city of comparable size in California. Soft, pure river water, from the melted snows and unfailing streams of the high Sierra, delivered through a \$3,000,000 filtration plant, is especially adapted to industrial uses. Equally excellent well water can be easily developed by short lift.

Hydro-electric power, in quantities far in excess of present demands and capable of almost limitless development for future needs, is furnished by two of the world's largest corporations, the Pacific Gas & Electric and Great Western Power Companies. The power rate, averaging from 2½ cents per KWH down, according to connected load and demand factor, is comparably lower than most cities on the Pacific Coast and materially lower than in eastern manufacturing centers.

A high quality of gas, the manufactured supply supplemented by that from seven local natural gas wells, is furnished by the P. G. & E. Co. at favorable rates.

## Labor

Sacramento is one of the largest common labor centers west of Chicago. Men for the great agricultural area, for mines and mills throughout the region, are cleared through local agencies. Thousands of skilled mechanics employed in the railroad shops and other industries have their complement in the thousands of women required in canneries and similar establishments in which their nimble fingers are especially valuable.

## Climate

Sacramento's splendid climate, with its warm, healthful summer days and cool nights, and winters so mild that even light frosts are exceptional, lends efficiency to labor 20 per cent greater than in eastern cities.

Sacramento's average temperature for the year 1927 compared with other California cities as follows:

SACRAMENTO .....	63	Los Angeles.....	63
San Francisco.....	56	San Diego.....	61

The records of the U. S. Weather Bureau covering a period of 50 years, shows:

Average mean annual temperature, 60.

Average, winter, 47; summer, 72.

Average monthly:

January, 46; February, 50; March, 54; April, 58; May, 63; June, 69; July, 73; August, 73; September, 70; October, 62; November, 53; December, 46.

Average annual rainfall, inches, 18.28.

Average monthly sunshine, hours, 287.

Sacramento's elevation above sea level is 25 to 40 feet.

## Financial

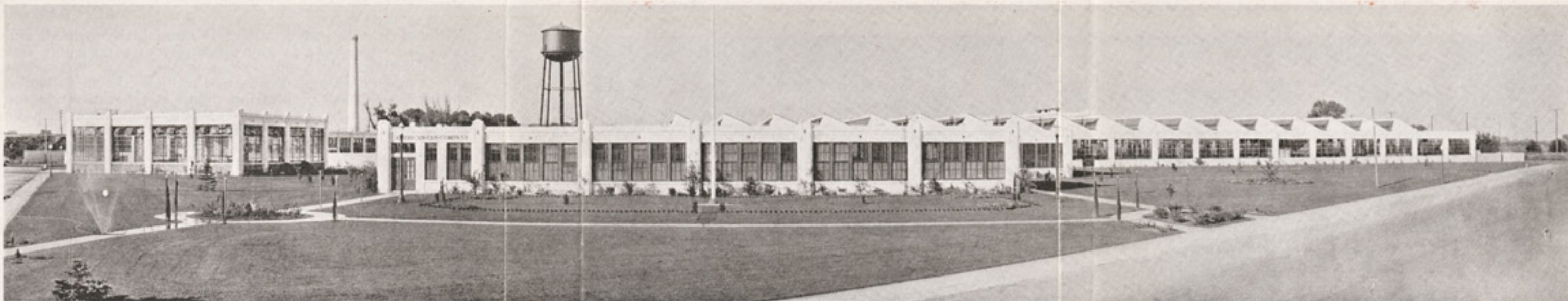
Sacramento has been the financial center of this region since the "gold rush" days. Its nine strong banking institutions have combined deposits totalling approximately \$100,000,000; and under the branch banking system so highly developed in California, have almost unlimited resources, capable of financing the largest institutions.

## Industrial Sites

Sacramento is developing industrially under a very definite and modern city plan, and industrial properties, in districts contiguous to rail and water systems, can be leased or purchased at prices exceptionally low.

## A Home City

A high percentage of Sacramento's industrial workers own their own homes and participate actively in community work and development. The public school system, which includes all grades from kindergarten to Junior College, specializes in classes for manual and industrial training.



American Can Company plant is largest and most modern of this company's sixty establishments—equipped to manufacture capacity output of 1,500,000 cans per day.

McCurry Photo

## The Canning Center

Sacramento is recognized as the established fruit and vegetable canning center of the west. Its location at the heart of a region especially adapted to the production of high quality and heavy yielding fruits and vegetables used in the canning industry—notably peaches, pears, plums, apricots and cherries; and asparagus, spinach, tomatoes, pumpkin, carrots, beets and other vegetables—insures its continued development in a position of leadership in this great industry.

Three of Sacramento's canneries are the largest in California, and two of them are the largest institutions of their kind in the world. The output of the twenty canneries in Sacramento county in 1927 was 4,500,000 cases—18 per cent of the total California pack in the combined output of 309 canneries.

These 108,000,000 cans of fruits and vegetables, under "Del Monte," "Libby" and other world-known brands, spread the fame of Sacramento to all parts of the universe.

During the height of the season, Sacramento's canneries employ a total of 4,000 men and women. The development of large plantings of spinach and asparagus, coming on in March and April, and the utilization of tomatoes and pumpkins, running into the middle of December, has lengthened the season of canning activity to nearly ten months. A pack of pork and beans during the winter season is contemplated to make the industry one which operates continuously for the full twelve months.

## World Known Firms Here

The twenty canning and packing plants in Sacramento County include, in addition to many shippers of fresh fruits and vegetables, such world-known firms as:

California Packing Corporation (Del Monte brand)	H. J. Heinz Corporation
Libby, McNeill & Libby (Libby brand)	Calif. Co-op. Canneries
California Co-operative Producers	Bayside Canning Co.
Pratt-Low Preserving Co.	Calif. Pickle Growers
Isleton Canning Co.	Phoenix Bros.
Golden State Asparagus Co.	Four Gables Fruit Co.
California Preserving Co.	
Fairoaks Fruit Co.	
J. P. Hynes Packing Co.	

## American Can Company

The largest and most modern plant of the American Can Company, operating nationally in the manufacture of tin containers for fruits and vegetables, is in Sacra-

mento—a \$2,000,000 plant capable of developing a capacity output of 1,500,000 cans per day. This new factory was completed in time for only a part year's run in 1927, and new lines are being added to its equipment as rapidly as demand warrants.

## Industrial Opportunities

Sacramento offers opportunities for industrial expansion and the establishment of new plants for the manufacture of soups, jams, jellies, preserves and specialized fruit products; cereal, rice and livestock by-products; stock feeds; lumber, wood pulp and paper products; matches; cotton and woolen mills and textile products; cement, clay, copper and steel products; electric bulbs; automobile tires and accessories; paint, soap, fertilizers and chemical sprays; and agricultural, mining and factory implements and equipment. Raw products and markets for all these are available.

## Write for Information

No attempt has been made in this folder to describe in detail Sacramento's many advantages and opportunities for industrial expansion. The Industrial Department of the Sacramento Chamber of Commerce is freely at the service of any institution or individual for complete information or assistance.

City and county maps, booklets on "Sacramento City," "The Key to Sacramento," "Fruits and Vegetables," "Livestock and Poultry," "Industrial Minerals," "California's Resort Wonderland," "The Romance of California" and other subjects pertaining to the great region which Sacramento serves, may be secured by addressing the

**SACRAMENTO  
CHAMBER OF  
COMMERCE**

Sacramento

California



Frederick Burkett Photo

Libby, McNeill & Libby's main plant is one of Sacramento's "two largest canneries in the world"—Operates on practically an all-year schedule, March 1 to December 15, employing 1750 men and women at peak season.



Photo—Courtesy Setzer Box Co.

Box factories and planing mills employ 510 men.



Photo—Courtesy California Almond Growers

Almond Growers plant handles 60% of entire state crop.

## SACRAMENTO'S INDUSTRIAL PAY ROLL

INDUSTRY	Total Value of Products—1927	Number of Establishments	Average Number of Employees	Annual Pay Roll
Railroad Manufacturing and Repair Shops.....	\$14,000,000	2	4378	\$10,064,293
Fruit and Vegetable Canneries.....	14,000,000	4	4000	3,000,000
Slaughtering and Meat Packing.....	8,008,850	4	210	420,000
Rice Cleaning and Polishing.....	3,100,000	3	100	145,000
Flour and Mill Feeds.....	3,090,000	3	172	246,750
Sheet Metal and Tin Products (including American Can Co.)...	2,750,000	22	365	600,000
Printing and Bookbinding.....	2,730,000	51	672	1,101,270
Creamery Business.....	2,175,000	4	85	200,000
Bread and Bakery Products.....	1,977,000	40	250	450,000
Auto Bodies, Parts and Repairing.....	1,893,333	134	493	903,370
Laundries (Power).....	1,350,000	14	575	645,000
Boxes, Caskets, Barrels.....	1,250,000	9	210	300,000
Ice Cream.....	1,250,000	7	172	210,000
Planing Mill Products.....	1,228,500	16	300	500,000
Iron and Steel.....	1,210,000	9	200	300,000
Food By-Products.....	920,000	8	95	150,000
Ice, Manufactured.....	800,000	10	150	202,650
Dyeing and Cleaning Establishments and Agencies.....	735,000	74	270	416,520
Beverages.....	750,000	12	90	208,150
Confectionery.....	663,000	14	164	150,000
Brick and Pottery.....	600,000	5	195	300,000
Coffee Roasting and Grinding.....	525,000	10	42	126,000
Chemical and Drug Compounds.....	500,000	6	52	100,000
Miscellaneous small industries.....	1,922,000	114	200	400,000
<b>TOTAL.....</b>	<b>\$67,427,683</b>	<b>575</b>	<b>13,440</b>	<b>\$21,119,003</b>

Miscellaneous includes electrical fixtures, jewelry, optical goods, chemical products, stone crushing, stone cutting and finishing, pickling works, macaroni factories, extracts, tamale manufacturers, tents and awnings, millinery, costumes, drapes, etc. This report is compiled for manufactories located within or immediately adjoining the city limits of Sacramento.

## SACRAMENTO CHAMBER OF COMMERCE, SACRAMENTO, CALIFORNIA



Photo—Courtesy Pioneer Baking Co.

Bread and Bakery Products make a \$2,000,000 business.



Photo—Courtesy Poultry Producers' Ass'n.

Butter and Egg Business is an important industry.