

# SACRAMENTO

A vintage travel poster for Sacramento, California. The top half features the word 'SACRAMENTO' in large, stylized orange letters against a dark, mountainous background. Below the title, a large, ornate building with a prominent dome and classical columns is shown. The building is surrounded by lush greenery and palm trees. In the foreground, a woman in a blue dress and hat holds a large, open orange parasol. Other figures are visible in the background, walking along a path. The middle ground shows a wide, flat landscape with a grid-like pattern of fields, likely a delta or agricultural area. The sky is a mix of orange and yellow, suggesting a sunset or sunrise. The bottom right corner contains the text 'The Gateway to CALIFORNIA' in a smaller, stylized font.

*The Gateway to*  
**CALIFORNIA**





*McCurry Photo*

## “Sacramento---California’s Gateway”

A sight more grand seldom stands out before one as strikingly as that which meets your eyes when the Overland train slows down for its initial stop in California. As far as you can see—away toward the setting sun—lies the Sacramento Valley, the most fertile in all the world.

Investment opportunities—industrially, agriculturally—are immediately before you.

Here is the California you’ve longed to see, the California whose lure and romance has brought you on a long, long trip.

Your vision is now a reality.

And, at the foot of the mountain is the first inland city settled in the west by white man—Sacramento, California’s famous capital, with its palms and its bungalows, with its olives and its oranges, with its families whose children play out-of-doors all year ’round and its wealth of possibilities merely touched, awaiting the coming of thousands, who no longer must suffer the hardships of the pioneer but have every advantage of city life and the privilege of acquiring land whose production knows no bounds.

From Sacramento radiates transportation lines of every description—transcontinental steam railroads, electric roads, highways with their modern trucking facilities and river transportation unequalled for volume of business by any inland waterway of its size in America.

Through Sacramento clears the vast floods of grain and fruit and vegetables and cattle and hogs and sheep and wool and mining materials and industrial output—here is a trading center from which comes and goes a commerce that has produced a city possessing bank deposits greater in proportion to population than any other American city.

’Tis sufficient merely to suggest that Sacramento will prove a very interesting place for your careful investigation. The following pages contain facts, but figures change so rapidly that booklets soon become ancient. Therefore, a supplemental folder is issued periodically and contains production details and statistical data.

Correspondence is invited. The experts in our various departments are here to render service. They will answer your inquiries—by mail, or, if you call, personally.

**BUREAU OF SERVICE**  
**SACRAMENTO CHAMBER OF COMMERCE**  
**SACRAMENTO, CALIFORNIA**



# "Sacramento---California's Gateway"



Sutter Fort—in the center of Sacramento—the first inland settlement in California—established by Captain Sutter in 1839—the hub of that seething, money-mad maelstrom of gold seekers in the days of '49.

SACRAMENTO, the largest inland city in California and the capital of the state, holds a strategic position from the standpoint of agricultural production and distribution. Its history dates back to the days when gold was discovered. It was the mining center and from Sutter Fort—the romantic attraction of the Sacramento of today—thousands upon thousands went forth to satisfy their get-rich, frenzied madness.

Solid, substantial growth, with a future of untold possibilities, makes Sacramento the type of a city which appeals to the individual who seriously considers the securing of an income-producing home.

Sacramento is an important jobbing as well as retail center. It is the largest mail order distributing point west of Chicago. Here are two great railroad shops—the Southern Pacific and the Western Pacific. No better manufacturing situation is to be had in the West, with power and ideal sites at hand and unsurpassed transportation facilities.

Seventy miles by air line to the southwest is the Pacific Ocean. Three hours' riding and one is at the beach, while in the same length of time in the opposite direction it is possible to be within the heart of the high Sierras.

Sacramento's parks and plazas, totaling more than 1,000 acres in area, are instrumental in making the city an ideal residential community. Besides the beautiful Capitol Park, with its 120 varieties of trees and shrubs from all parts of the world, there are: Del Paso Park, with municipal golf links, picnic grounds and paddocks of elk; McKinley Park, with a club house and all playground facilities; Southside Park, also fully equipped with playground apparatus, and with a lake on which boating is popular; and more than a score of smaller parks and plazas. The Free Municipal Auto Camp, offering every modern convenience to the tourist, adjoins McKinley Park.



# "As Fertile as the Sacramento Valley"



Capitol Park—most beautiful of any Capital City in America—contains 120 varieties of trees and no end of shrubs and flowers—covers 36 acres.

Within such a highly productive agricultural territory and with excellent transportation facilities, by rail and water, Sacramento has attained the distinction of being the world's greatest distributing center for deciduous fruits, the home of the world's largest almond plant and the location of some of the largest fruit and vegetable canneries on the Pacific Slope.

Less than two miles from the capitol building are some of the Nation's largest rice mills, handling a substantial portion of the Valley's tremendous rice crop. The main plant of America's greatest co-operative milk producing concern is also located in the city, and at Galt, in the southeastern section of the county is a milk condensary whose output is nationally famous.

Every section of Sacramento County can lay claim to some particularly noteworthy attainment. The Delta Lands of the lower Sacramento river have their record-breaking crops of asparagus, celery and pears; around Galt and Elk Grove dairying is engaged in very extensively; the Florin district is noted for its bumper crops of strawberries and grapes; in the territory surrounding Folsom and Fair Oaks can be seen huge gold dredgers, citrus fruit groves whose product is of splendid quality and among the first to reach the market, immense olive pickling plants, and the largest rock crushing establishment in the West; north of the city between the Sacramento and American rivers is one of the world's most important tracts of reclaimed land, featuring alfalfa, beans and livestock; in the suburban district to the north of Sacramento poultry raising is continually growing in importance and many acres have been divided into small fruit orchards; and to the East are located the Nation's finest hop fields.

The wide range in types of soil and ideal climatic conditions are responsible for the almost endless variety of orchard and farm products in Sacramento county.



# "Sacramento---California's Gateway"



Sacramento County Court House.

*McCurry Photo*

## SOIL

Sacramento County has five main types of soil, tule, delta, bottom, bench and foothill. Each is admirably adapted to special uses.

Delta land, an alluvial deposit, is newer soil than the bottom-land.

The bottom-lands are scarcely less rich, and are planted extensively to fruit trees and alfalfa.

The type designated bench land lies just above the rivers on the plains. For the most part it is a red, sandy loam, with clay in spots and a little adobe. Holding the moisture, the clay is beneficial if the percentage of it is not too great. Soil with clay is especially adapted to grapes.

The foothill lands are also, in the main, loam, generally having the red tint that betrays the soil's strength. There is no resemblance between this ruddy land and the worthless red earth found in some parts of the East.

The reclaimed tule lands are among the richest in the county.

This country, when it was the bed of an inland sea, received the washings from the mountains, in that manner a remarkably fecund soil was built up. Along the rivers mica is plentiful.

Much valuable assistance is rendered direct to farmers by the State University farm at Davis, thirteen miles from Sacramento.

One of the secrets of successful agriculture in California is to plant the crop best adapted to the soil worked.

The United States Department of Agriculture is expending much money in experimental and other work in the Sacramento Valley.



# "As Fertile as the Sacramento Valley"



One of Sacramento's Four High Schools.

*McCurry Photo*

## PEARS

Sacramento County leads the State in production of pears. The orchards of the lower river section yield ten tons to the acre on the average. Large shipments are made to the East, Sacramento County pears being the first in the market. Canneries and drying plants also handle a large quantity.

## ASPARAGUS

Thousands of acres in the famous "delta lands" of Sacramento County are given over to the growing of asparagus. The purchaser of canned asparagus anywhere in the United States can feel quite certain that it came from the Sacramento Delta. There are a number of canneries in the county handling asparagus exclusively, and many tons are shipped direct from the fields to the Eastern markets. The average yield per acre of asparagus in full bearing is four tons.

## HOPS

Within five to fifteen miles of Sacramento are the world's finest hop ranches. The crop is a large one each year, worth hundreds of thousands of dollars and the harvesting season provides employment for hundreds of persons. Hops thrive particularly well in this section because of the absence of destructive pests. The yield averages a ton to the acre.

*Five*



FARM AND SOIL  
PRODUCTION MAP

# SACRAMENTO COUNTY

Issued by  
**Sacramento Chamber of Commerce**

AREA—988 Square Miles—632,108 Acres.  
ALTITUDE—From 35 to 600 Feet.  
ASSESSED VALUATION—\$127,000,000. (Assessment at 50% of Full Value.)  
AUTOMOBILES—13,500.  
CLIMATE—Spring Average, 59 Degrees; Summer Average, 72 Degrees; Fall Average, 62 Degrees; Winter Average, 48 Degrees.  
FARMS, Number of—3,213.  
MOTOR TRUCKS—1,400.  
POPULATION (1921)—98,311.  
RAINFALL—Annual Average 19.3 inches.  
RECLAIMED LANDS—117,811 Acres; Cost of Reclamation, \$8,071,928.  
ROADS—240 Miles of Improved Highways.  
TRANSPORTATION—Two Transcontinental Railroads, with Numerous Branches; Three Interurban Electric Railways; Five Large Steamer Lines on Sacramento River.  
**LEADS THE STATE IN PEARS, VEGETABLE SEEDS, ASPARAGUS, CELERY, HOPS, STRAWBERRIES, OATS.**  
(Note—Figures given in all tables are based upon and authenticated by reports of Federal, State and County Officials.)  
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## "THE WONDER COUNTY OF CALIFORNIA"

### AVERAGE ANNUAL PRODUCTION FIGURES

FRUIT			
	Tons	Carloads	Est. Net Return
Grapes	38,500	2,585	\$3,760,000
Pears	33,400	2,420	3,125,000
Plums-Prunes	4,600	395	905,000
Strawberries	1,600	130	365,000
Peaches	2,500	170	270,000
Apples, Apricots and Cherries	850	70	435,000
Almonds, Olives, Oranges, Dried Fruits..			600,000
Miscellaneous			40,000

Total ..... \$9,500,000  
(Miscellaneous includes Lemons, Grapefruit, Walnuts, Berries, Melons, Figs, Persimmons, Pomegranates and Quinces.)

### HAY, GRAIN, HOPS

	Amount	Tons	Est. Farm Value
Hay	107,000	Tons	\$2,140,000
Hops	20,000	Bales	900,000
Wheat	450,000	Bushels	765,000
Oats	345,000	Bushels	270,000
Barley	100,000	Bushels	100,000
Corn	28,000	Bushels	33,500
Miscellaneous			16,500

Total ..... \$4,225,000

VEGETABLES			
	Tons	Carloads	Est. Farm Value
Asparagus	30,000	2,145	\$2,700,000
Vegetable Seed	2,500	200	2,500,000
Celery	12,120	1,010	505,000
Beans	3,000	300	350,000
Tomatoes	2,000	130	175,000
Potatoes	3,000	200	135,000
Lettuce	2,400	240	120,000
Onions	4,500	300	90,000
Sugar Beets	5,250	350	65,000
Cabbage-Cauliflower	550	50	35,000
Miscellaneous	5,750	385	155,000

Totals ..... 71,070 5,310 \$6,830,000  
(Miscellaneous includes carrots, radishes and other root vegetables, peppers and spinach.)

### OTHER PRODUCTS

	Estimated Value
Gold	\$2,200,000
Dairy Products	1,600,000
Livestock	1,500,000
Poultry and Eggs	850,000
Nurseries	300,000
Wool	75,000
Honey, Beeswax; Miscellaneous	20,000

Total ..... \$6,545,000

**TOTAL ESTIMATED VALUE OF FARM AND SOIL PRODUCTS \$27,100,000**