



CALIFORNIA COW HOLDS WORLD'S RECORD

TILLY ALCARTRA, who became the world's champion milk producer over all breeds November 13, 1914. A year's semi-official test was completed with a production of 30,452.6 pounds of milk. Tilly Alcartra is the property of A. W. Morris & Sons of California.

It is an interesting fact that not so many years ago the cow which could produce 20,000 pounds of milk in a year was regarded as a marvel. Today the 30,000-pound cow is realized in this Holstein-Friesian, whose annual production of milk exceeds that amount and contains butter fat equal to more than half a ton of butter. Tilly Alcartra thrives on the food and sunshine of the Sacramento Valley, and her record was not the result of pampering or forced feeding.

NOTE.—Dairying being one of the most important and rapidly growing industries in California, dairy experts are employed in our Service Department to supply any information required by readers of this publication.