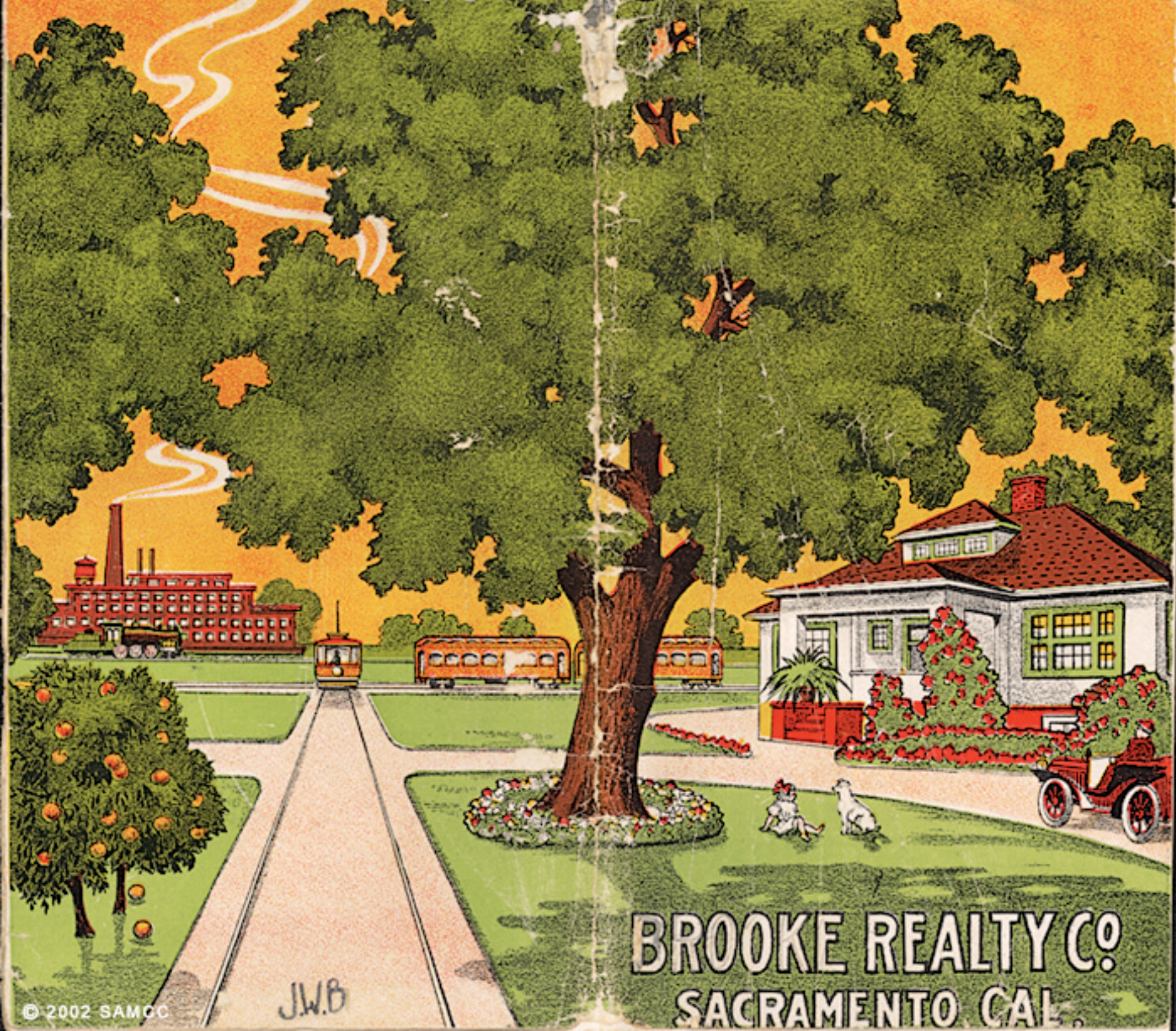



NORTH SACRAMENTO

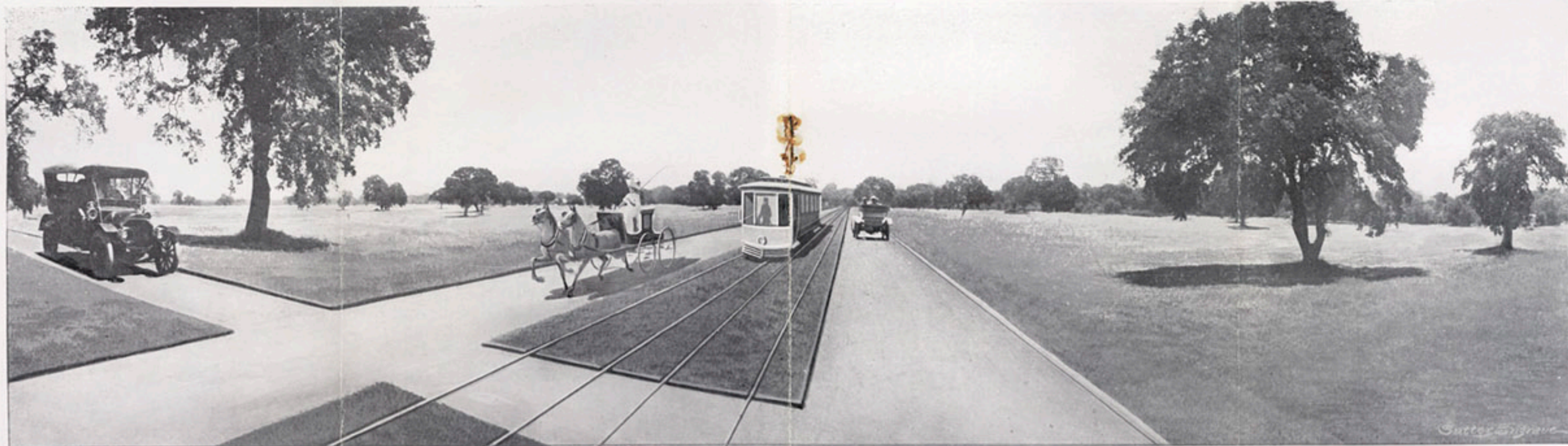


BROOKE REALTY CO
SACRAMENTO CAL.

HE two most potent factors in the development of property and appreciation of values in any suburb are:

LOCATION AND RAPID TRANSIT

North Sacramento
Has Both!



Del Paso Boulevard, Destined to Become One of the Famous Drives of the State

A Nice Bungalow Home Among These Oaks, 15 Minutes' Ride From Sacramento Would Make Life Worth Living. Wouldn't It?

as the business district. Del Paso Boulevard, 110 feet in width will run diagonally through the property, all other streets radiating from it. This broad thoroughfare will directly connect Sacramento City with the new City Park, which joins North Sacramento on the northeast. Thus it will be seen that the entire North Sacramento tract lies between the Sacramento City Park and the Capital City. All streets will be properly graded and rounded and the general plan of subdivision contemplates division into ten acre tracts.

Each tract will be bordered with broad avenues on each side which will be graded, rolled and properly conditioned for travel. As the years roll on and increased population places a value on these acres justifying their subdivision into town lots, it will be a simple matter to connect the avenues with graded streets thereby subdividing each ten-acre tract into city lots. All the property in the tract will be offered in blocks of ten acres each or less.

TRANSPORTATION.

Through the 4,000 acres owned by the

North Sacramento Land Company two transcontinental lines operate. The Southern Pacific Railway Company runs for a distance of three miles on the eastern border. The rails of the Western Pacific cover a distance of two miles on the western border. The trains of the Northern Electric Railway run for three miles and a half, almost through the center of the property. The Sacramento, Sierra and Lake Tahoe Railroad is now building a grade through North Sacramento for a distance of three miles and will operate

its cars almost through the center of the property. The Northern Electric Railway will build a branch line to the City Park to be operated through Rancho del Paso, Fair Oaks and Orangethale. This branch will run for two miles through the North Sacramento property. A franchise has been guaranteed to the Sacramento Electric Gas & Railway Company for a right of way through the acres of the North Sacramento Land Company, rails to be laid and cars to be in operation not later than eighteen months from October

1, 1910. There is no suburban district anywhere in California that possesses the magnificent transportation facilities that obtain in the North Sacramento tract.

INDUSTRIAL SECTION.

Aside from the business and residence section, there will be a district known as the "Industrial Section." This division will be given over to the use of manufacturing establishments and every effort will be put forward by the promoters of the North Sacramento enterprise to encourage manufacturing and industrial development. Advantages for manufacturing have already been discerned in North Sacramento and the immense plant of the Silica Brick Company is now being installed. It is the purpose of this company to manufacture fire brick, enameled face brick, ornamental tile and sewer pipe. When completed, the Silica Brick Company's plant will be the largest and the best equipped establishment of the kind in the world. They have immense clay beds lying to the south and by means of the superior transportation facilities at their disposal, they will be able to market their output at prices below those of any other similar plant on the Pacific Coast. Hundreds of thousands of dollars have been annually sent East to purchase the products that this plant will turn out. The Silica Brick Company are confident that within one year

their business will reach a volume justifying the employment of 1,000 men.

The numerous advantages for manufacturing in North Sacramento are sure to make it a veritable hive of industry in the near future. Every facility is at hand for distribution, either by rail or water. One of the features that make this section ideal for manufacturing is the salubrious climate which increases the units of capacity in labor. Increased population in California and especially in the Northern section means a broader market for manufactured products and a proportionate increase in demand.

SWITCHING AND TRACKAGE.

An interchange track will be established in the industrial section of North Sacramento, which will render the car service of all railways operating through this tract available to all manufacturers on equal terms. The railroad companies have also guaranteed terminal rates for North Sacramento. This in itself will place every industrial establishment in North Sacramento on a firm competitive basis. Terminal rates with other advantages at hand insure success to industrial enterprise in this section which is surely destined for rapid and permanent development.

HISTORY REPEATS ITSELF.

Property in Oak Park, no nearer the business district of Sacramento than North Sacramento, sold five years ago

GOING FARMING IN CALIFORNIA?

¶ The land required for your particular line of agriculture is here. It is for YOU to come and select. The way to come is by the

SOUTHERN PACIFIC

Because, with its three great highways traversing the great state from north to south, it affords its travelers the best opportunity of seeing the country and forming an idea of the vast tracts of land open to cultivation.

If you are coming to California, write for details and beautifully illustrated booklet

"California for the Settler"

To Dept. AD, 965 Flood Building :- :- San Francisco

NOTE THE MARKED ADVANTAGE OF CONTIGUITY TO SACRAMENTO.
FIFTEEN MINUTES RIDE TO THE SACRAMENTO POSTOFFICE

NORTH SACRAMENTO IS SHOWN ON THE MAP EMBRACING ALL THE LAND
WITHIN THE HEAVY BLACK LINES

