

## TRAVEL to SACRAMENTO via

**AIR**—Thirteen passenger planes daily (almost hourly service) leave San Francisco for Sacramento. CENTURY PACIFIC LINES leave from San Francisco Airport (formerly Mills Field), 'Phone Davenport 0700, and from Oakland, S. F. Bay Airdrome, 'Phone Alameda 2500. UNITED AIR LINES, transcontinental mail, passenger and express, leave Oakland Airport, 'Phone Trinidad 1700. VARNEY SPEED LINES leave from San Francisco Ferry Bldg., Pier 5, 'Phone Garfield 4787; leave Oakland, S. F. Bay Airdrome, 'Phone Alameda 1600. Flying time Oakland to Sacramento is 24 minutes. One way rates as low as \$3.50.

AT SACRAMENTO all planes arrive at the Municipal Airport, 12 minutes drive to hotels.

Century Pacific Lines, 'Phone Main 1180.

United Air Lines, 'Phone Main 2216.

Varney Speed Lines, 'Phone Capital 7700.

Chartered plane service is available at the Sacramento Municipal Airport, 'Phone Main 1237, to various resorts and other points having landing fields.

**RAIL**—Twelve steam trains leave San Francisco for Sacramento daily via SOUTHERN PACIFIC RY., 'Phone Davenport 4000; three via WESTERN PACIFIC RY., 'Phone Sutter 1659; and six electric trains via SACRAMENTO NORTHERN RY., 'Phone Sutter 2339. All leave from Ferry Bldg., via ferry to Oakland.

SACRAMENTO station locations and 'Phones are:

Sacramento Northern Ry., 11th and I Sts., Main 5720.

Southern Pacific Ry.....4th and I Sts., Main 920

Western Pacific Ry.....19th and J Sts., Main 224

**WATER**—The OVERNIGHT BOAT TRIP from San Francisco to Sacramento on palatial steamers—"Delta Queen" and "Delta King"—via THE RIVER LINES, is an interesting diversion. Boats leave San Francisco Ferry Bldg., Pier 3, and Sacramento daily, except Sunday, at 6:30 P.M., arriving approximately 5:30 A.M. Passengers may remain on the boats as late as they desire. Dinner, 75c, and breakfast 50c are available on the boat. One way fare \$1.80; round trip \$3.00. Passenger's automobile one way, \$5.00; round trip, \$7.50. Staterooms with 2 single berths, \$1.00. Double beds, \$2.00 and \$2.50; with bath, \$3.00 to \$5.00. 'Phone San Francisco office, Sutter 3880; Sacramento office, Capital 7600. Steamers connect at Sacramento with electric rail line and with stages for valley cities and mountain resorts.

**HIGHWAY**—Motor coaches (8 busses daily) via PACIFIC GREYHOUND LINES leave San Francisco, 5th and Mission Sts., 'Phone Douglas 4664, for Sacramento. Leave Oakland, 2047 San Pablo Ave., 'Phone Lakeside 9100. Route is via Vallejo and Davis. Sacramento Depot 7th and L Streets.

IN YOUR OWN CAR motor through Walnut Creek, across the Antioch bridge into the famous delta of the Sacramento river, returning from Sacramento through Davis, stopping to see the State Agricultural College. Then, through Dixon to Vallejo, across the Carquinez bridge into Oakland. All routes shown on the map are paved, main travelled highways.

SACRAMENTO CHAMBER OF COMMERCE

921 7th Street

Sacramento, California

# SACRAMENTO

CALIFORNIA'S CAPITAL CITY, seething in romance—at the crossroads of rail, highway and air transportation—on the greatest inland waterway of the West—in the center of the richest agricultural valley in America.

**STATE CAPITOL** houses the legislative chambers, the governmental offices and one of the finest Indian collections in the West, collections of gold formations and historic mementoes.

**SUTTER'S FORT** was the western terminus of the overland wagon trains and the Pony Express—one of the richest and largest trading posts in the West—the center of the great gold rush of 1849 and 1850. Here are preserved to posterity the old prairie schooners, ore wagons, stage coaches, miners' pans, tools, rockers and weapons used in those hectic days of '49. Located at 28th and L Streets.

**CROCKER ART GALLERY** contains the largest and most valuable collection of art treasures west of Chicago.

**PONY EXPRESS BUILDING** is at 1015 Second Street.

**FIRST BANK**, founded by D. O. Mills, was started in the little brick hut on J Street, between 2nd and 3rd Streets.

**WELLS-FARGO EXPRESS** office was first in the old building on the corner of 2nd and J Streets.

**LADY ADAMS BUILDING** is now used by the Salvation Army. Located between Front and 2nd on K Street.

**STANFORD STORE** still stands at 220 K Street.

**CENTRAL PACIFIC RAILROAD** was started at the foot of K Street. Spot is marked by an interesting bronze plaque.

**STATE FAIR GROUNDS** house one of America's greatest agricultural expositions—held the first week in September each year—nearly \$3,000,000 invested in permanent buildings.

**STATE PRINTERY** is the largest printing and book binding plant west of Chicago. State Office Building, State Library and Courts Building, Motor Vehicle Building and other State buildings are of interest to Californians as well as out-of-state visitors.

For detailed information regarding Sacramento and the Sacramento Region, for reservations at Resorts, for transportation details, write to the

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## the Land of ROMANCE AND RECREATION THE SACRAMENTO REGION



A DAY - A WEEK - END - IN  
CALIFORNIA'S HISTORIC CAPITAL  
THRU THE PRODUCTIVE DELTA -  
INTO THE SIERRA VACATIONLAND

# TAKE THIS TRIP O'TRIPS

From the Golden Gate, across San Francisco Bay—along the winding Sacramento River to the State Capital—through the picturesque land of the '49ers, and the majestic Sierra Nevada mountains to sky-blue Lake Tahoe—going by one route, returning by another—in all America there is no other short trip with such a wealth of scenic and historic interest.

**THE SACRAMENTO DELTA REGION**—as fertile as the famed Delta of the Nile—America's greatest asparagus fields and pear orchards—thousands of acres, spreading as far as the eye can see.

**THE SACRAMENTO RIVER**—discovered by Spanish explorers on the Day of the Sacrament—one of the Nation's leading commercial waterways—palatial river steamers—the locale of many major motion picture productions, giving it the name "River of the Movies."

**THE STATE CAPITAL**—Sacramento—with its miles of shaded streets, world-famous Capitol Park, and historic landmarks of Gold Rush Days—its drives into orange groves, past gigantic gold dredgers.

**FOLSOM BOULEVARD**—from Sacramento to Folsom—pioneer route of covered wagons, stage coaches and pony express—paralleling the highway is the first railroad west of St. Louis, built on a "roadbed of gold" and continuously operated for 75 years—giant gold dredgers washing out placer gold, day and night—the old mining town of Folsom, known to '49ers as Negro Bar, one of the richest of placer diggings—abandoned, washed-out claims still seen along banks of American River.

**FOLSOM TO PLACERVILLE**—through the quaint old town of El Dorado, known to pioneers as Mud Springs—and into the winding street of "Hangtown" as Placerville was known in Gold Rush times because of numerous lynchings.

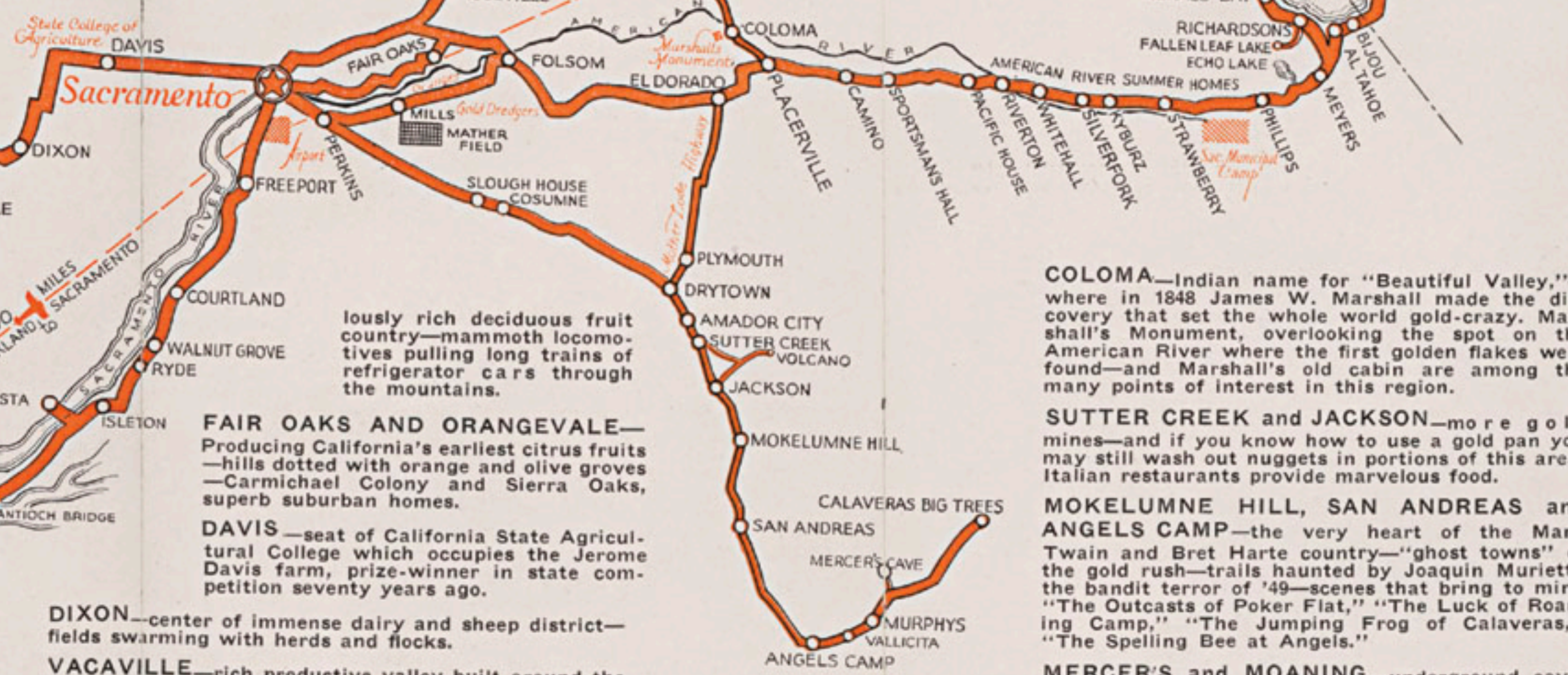
**PLACERVILLE TO LAKE TAHOE**—into the heart of the Sierra Nevadas—markers along the way indicate scene of Bullion Bend stage coach robbery and other pioneer-day landmarks—along the dashing



waters of the American River canyon—across the summit—and the broad expanse of Lake Tahoe greets the eye—Tahoe, Indian word for Big Snow Water—encircled by noble peaks—described by Mark Twain as one of Nature's great masterpieces—excellent resorts and recreation grounds.

**RENO**—"Biggest little city in the world"—famous divorce colony—America's Monte Carlo.

**DONNER LAKE**—gem of the Sierra—monument marks scene of the ill-fated Donner Party of pioneers trapped by snow and left to perish by starvation—Donner summit, with its supremely beautiful panoramic vista—Emigrant Gap—Colfax, famous for its healthful climate—Dutch Flat, another Gold Rush town—Auburn, Newcastle and Loomis, in the heart of a fabu-



lously rich deciduous fruit country—mammoth locomotives pulling long trains of refrigerator cars through the mountains.

**FAIR OAKS AND ORANGEVALE**—Producing California's earliest citrus fruits—hills dotted with orange and olive groves—Carmichael Colony and Sierra Oaks, superb suburban homes.

**DAVIS**—seat of California State Agricultural College which occupies the Jerome Davis farm, prize-winner in state competition seventy years ago.

**DIXON**—center of immense dairy and sheep district—fields swarming with herds and flocks.

**VACAVILLE**—rich productive valley built around the pioneer ranchos of the Vaca family—celebrated for cherries and deciduous fruits.

**FAIRFIELD**—founded by the noted Clipper Ship captain, Robert G. Waterman, a native of Fairfield, N. Y.

**VALLEJO**—founded by the famous California pioneer, General M. G. Vallejo—home of the United States naval yard, Mare Island—colossal railway and highway bridges span Carquinez straits.

## MOTHER LODE

The most romantic trip on the American continent—takes you through the land of Bret Harte who found here the inspiration for his colorful tales and verses of the great Gold Rush.

Untold millions have been taken from streams and mines along this golden highway. In Grass Valley and Nevada City dozens of gold mines—among them the deepest in the world—are still operating. The home of Lola Montez, world renowned dancer and adventuress, is but one of the historic landmarks in Grass Valley.

**COLOMA**—Indian name for "Beautiful Valley,"—where in 1848 James W. Marshall made the discovery that set the whole world gold-crazy. Marshall's Monument, overlooking the spot on the American River where the first golden flakes were found—and Marshall's old cabin are among the many points of interest in this region.

**SUTTER CREEK and JACKSON**—more gold mines—and if you know how to use a gold pan you may still wash out nuggets in portions of this area. Italian restaurants provide marvelous food.

**MOKELUMNE HILL, SAN ANDREAS and ANGELS CAMP**—the very heart of the Mark Twain and Bret Harte country—"ghost towns" of the gold rush—trails haunted by Joaquin Murietta the bandit terror of '49—scenes that bring to mind "The Outcasts of Poker Flat," "The Luck of Roaring Camp," "The Jumping Frog of Calaveras," "The Spelling Bee at Angels."

**MERCER'S and MOANING**—underground caves and caverns of surpassing beauty with formations as spectacular as the Caverns of Carlsbad.

**CALAVERAS BIG TREES**—discovered by John Bidwell, the "Prince of Pioneers"—the most amazing grove of Sequoias on the face of the globe—hundreds of tree-giants of unbelievable height and diameter.

## GET THESE ILLUSTRATED BOOKLETS

- "THE ROMANCE OF CALIFORNIA"
- "SACRAMENTO, CALIFORNIA"
- "CALIFORNIA'S RESORT WONDERLAND"
- "WESTERN INTERNATIONAL PARKS"

Write to the  
**SACRAMENTO CHAMBER OF COMMERCE**